

Tadami Municipal Tadami Junior High School – What we can do to conserve the ocean and achieve a sustainable society in cooperation with the local community

Situated in the Tadami Biosphere Reserve (BR), Tadami Municipal Tadami Junior High School actively engages its student council and SDGs committee in leading environmental conservation and sustainable development efforts. By prioritizing collaboration with the local community, the school actively engages in environmental conservation and the pursuit of a sustainable society. Despite being far from the ocean, students are encouraged to approach environmental issues from a comprehensive and interconnected perspective.

Activities to Conserve the Oceans

As part of its marine education efforts, Tadami Junior High School organizes an annual cleanup of the coastal area in Joetsu City, Niigata Prefecture. Through this activity, all students experience the severity of marine plastic pollution firsthand. They also learn about how upstream lifestyles impact the ocean, fostering a heightened awareness of environmental conservation.

Promoting PET FREE MONDAY

The SDGs committee spearheads the PET FREE MONDAY initiative, encouraging the avoidance of plastic bottle use once a week. To increase engagement, the student council developed the slogan, "No PET Bottle Monday," which resonates with both students and the community. Magnets were distributed to families to share the initiative and ensure its continuity. Additionally, regular school-wide announcements reinforce the importance of this initiative and sustain awareness.

Newspaper Bag Production

Reusing newspapers to create bags is a collaborative project with local residents. Producing around 400 bags monthly, the activity has garnered significant attention both locally and beyond. The school also organizes workshops for university students and community members, spreading environmental practices originating from Tadami Junior High School. This initiative strengthens the bond with the community and provides students with valuable hands-on learning experiences.

Participation in the Used Clothing Collection Project

Through THE POWER OF CLOTHING Project by UNIQLO, the student council and SDGs committee jointly organized the collection of unused clothing to donate to impoverished regions. By rallying support both inside and outside the school, the project successfully gathered a total of 1,200 garments. This initiative not only promotes the effective use of resources but also provides students with an opportunity to understand international solidarity.

Future Prospects

Tadami Junior High School continues to expand its initiatives under the leadership of the student council and SDGs committee. Collaborating with the local community, the school aims to explore new possibilities for environmental education and regional contributions. By aligning with the SDGs framework, Tadami Junior High School is committed to growing together with its community and building a more sustainable future.