

Venue 2-1 [Nagano Pref.] Iida Municipal Kamimura Elementary School

- I think that the children made an effort to convey to many people through their PR activities that they love Kamimura and that the town has many attractions. It was particularly impressive that they linked specialty products with the SDGs. I think it was good that they cooperated in growing shiitake mushrooms and buckwheat.
- They thought about what they could do from the perspective of the SDGs and were actively engaged in activities. They gave a wonderful presentation. They were also carrying out activities using the Internet to connect with people in distant places. I think more people may discover Kamimura's attractiveness by conducting activities with other regions. I think it is also good to try to carry out activities with people in foreign countries!
- I think it was great to combine the SDGs with activities to raise Kamimura's specialty products in order to promote Kamimura. In the flower cultivation activities, the children used flowers to improve the landscape of the town. I think that they achieved "life on land" of the SDGs. They said they sing to promote Kamimura. How about singing at a community center or a nursing home with the cooperation of local residents?
- Based on the perspective of the SDGs, efforts were made to promote the best aspects of Kamimura and convey the appeal of Kamimura. I think it was particularly difficult to cultivate specialty products as there was a lot of work, but I could see that they enjoyed it. They also introduced the activities through their song at the end, which was very easy to understand. The lyrics were also great. I found the attractiveness of Kamimura. The students of Kamimura Elementary School looked so bright and happy.
- Thank you very much for the excellent presentation. The children's three activities to promote Kamimura, which are cultivating specialty products, creating a hometown river, and interacting with the staff of Bethany Home, allowed us to know that they knew more about Kamimura and how they wanted to promote Kamimura through interactions with nature and local residents. Through the interaction with people in Tokyo, I think that they learned about the culture of Tokyo, and at the same time, found the attractiveness, culture, and regional characteristics of Kamimura. Through their song and video presentation, they introduced what they learned in each activity, the nature they interacted with, and the people they met, which allowed us to feel the beauty and nature of Kamimura. The presentation was also linked to the SDGs. I look forward to their future activities in terms of developing a city where people can continue to live.
- In order to preserve the local tradition and culture of Kamimura, the children worked in cooperation with their teachers and local people. I wanted them to cherish the specialties of Kamimura area, especially Shimoguri potato. I also think it is very good to promote the region through songs.